



# To the MAX Plan!

## Stakeholder Report

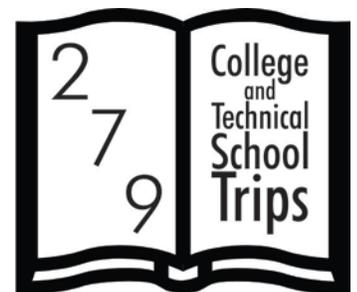
2013 – 2014 School Year

### Friends of Max Hayes

The Friends of Max Hayes (FoMH) is a newly formed non-profit governing body committed to providing administrative and academic support for Max Hayes High School with the ultimate goal of preparing its graduates to thrive in a globally competitive market. The FoMH is chaired by Thomas Schumann, Kitzel & Sons, Inc., and includes 22 professionals representing construction, manufacturing, post-secondary education, marketing, transportation, information technology, and economic development. The Friends have been instrumental in calling attention to the communication and professional development needs of Max Hayes' teacher and administrative teams. The FoMH realized that the Take It to the MAX! plan was in need of more administrative and financial backing to gain critical traction. They helped organize and secure funding for a school and stakeholder retreat to make sure that there is alignment between teacher expectations and the plan goals.

### WIRE-Net Works

WIRE-Net Youth Program staff seeks and responds to business and community groups interested in engaging with Max Hayes students and teachers. By overcoming communication barriers, representing Max Hayes at numerous community meetings and events, and partnering with organizations like College Now and Youth Opportunities Unlimited, WIRE-Net successfully engaged students in 36 unique out-of-school experiences. The number of students participating were:



WIRE-Net believes life-long learning is critical to career advancement, but getting a foot into the "real" work-world can be very taxing, especially for a young tradesman. WIRE-Net leads an initiative to match students to internship opportunities with local employers. Businesses and organizations giving our aspiring students a chance include: Advance Paint Technology, Ltd., B & R Machine Co, CMSD Bus Depot, and Voss Industries, Inc.

If you would like to learn more about our **internship program**, please contact Jessica Walker at 216.634.8684 or [Jessica@wire-net.org](mailto:Jessica@wire-net.org).

## Calling all Business Volunteers!

One of WIRE-Net's greatest assets is its database of over 4,500 manufacturing related contacts and organizations. The youth team relies on Max Hayes stakeholders to forge relationships with businesses and postsecondary organizations in developing out-of-school learning opportunities and introduce teachers to current occupational trends and practices. Since the beginning of this school year, WIRE-Net has engaged more than 50 companies and volunteers critical to the success of the Take It to the MAX! plan. Our volunteers serve as:

- Classroom Presenters who reinforce school based instruction or introduce concepts that enhance students' long-term career opportunities
- Project Based Learning Partners who help teachers and students understand educational concepts that reach beyond traditional classroom walls
- Technical Advisory Committee Members who provide guidance and support to trade teachers, inform them of current industrial trends
- Post-Secondary Education Partners who highlight the importance of educational training beyond students' high school experience
- Friends of Max Hayes Partners who serve on the newly formed governance board to provide guidance and support to the Max Hayes' Administrative Team

Contact José Estremera at 216.920.1967 or [Jose@wire-net.org](mailto:Jose@wire-net.org) to learn about our volunteer opportunities!



Max Hayes students attended WIRE-Net's 2014 Annual Meeting at Windows on the River, where their commitment to manufacturing was acknowledged by the keynote speaker, Eric Hauge of ArcelorMittal.



*Max Hayes students were invited by ArcelorMittal to hear President Barak Obama speak. They also had the opportunity to shake the President's hand.*

## Parental Involvement

Getting young people excited about careers in manufacturing ought to be easy.

Wouldn't you be interested in knowing how they make synthetically fabricated diamond studded blades to cut steel that will be used to transport raw materials into space?

Such a concept is difficult for teens to grasp and too many parents, quite frankly, do not have the background to introduce to their children the educational pathways that lead to high tech manufacturing careers.

WIRE-Net and CMSD's Family & Community Engagement office's Parent University Program connect parents directly with local companies interested in hiring qualified CMSD graduates. WIRE-Net companies host parent-focused tours demonstrating innovative technologies and world-class safety standards. This gives parents a much better understanding of today's plants so they can encourage their children to consider manufacturing careers. This past year, Rockwell Automation hosted a tour for 24 parents, and Lincoln Electric will host a parent tour during the next school year. We need other Parent University host sites. Please contact José Estremera at 216.920.1967 or [Jose@wire-net.org](mailto:Jose@wire-net.org).

## Race to the MAX! 5K Run and 1M Fun Walk

On April 6, 2014, approximately 200 registered runners/walkers dashed between the "old" Max Hayes High School and the "new" Max Hayes construction site (on the corner of West 65th Street and Walworth Road). The Race to the MAX! aimed to raise funds to support WIRE-Net's programs at Max Hayes High School. While engaging in health based activities, participants met our students, families, community partners, and learned about the school's redesign plans.



**Bryant & Stratton College**  
PERSONAL EDUCATION. LIFETIME SUCCESS.<sup>®</sup>  
SINCE 1854



Higley-Bowen  
Construction Partners, L.L.C.



ArcelorMittal

*Thank you,  
Sponsors!*

Adventures in Automation

AT&F

B & R Machine Co.

Machining on the cutting edge since 1958

Joe Cimperman  
Cleveland City Council

Cleveland Industrial Training Center  
ClevelandIndustrialTraining.com

College Now Greater Cleveland

John Colm  
WIRE-Net

Dave's Mercado

Detroit Shoreway Community  
Development Organization

The Estremera-Peterson Family

Greater Cleveland Construction

Hispanic Alliance

The Hoag Family

Integrity Staffing Services

E.C. Kitzel & Sons, Inc.

Lutheran Hospital  
lutheranhospital.org

Shana Marbury  
Greater Cleveland Partnership

Martindale Electric Co.

McDonald's (Clark Avenue)

Midwest Box Company

Neighborhood Family Practice

Grace Gallucci  
NOACA

NPA Coatings Inc.

Stockyard, Clark-Fulton & Brooklyn  
Centre Community Development

Westown Tire-Auto Repair

Matthew Zone  
Cleveland City Council

## Max S. Hayes Career and Technical High School Summer Camp

Staff is ramping up for the June Take It to the MAX! Camp, which prepares students for the expectations, culture, and rewards of a nontraditional ninth grade education. During this FREE 3-week camp students learn strategies to:

- Improve their health and wellness
- Develop communication skills
- Design a 3D blueprint of a model car using computer aided design programs
- Use industrial machinery and equipment to build a model car that they race at the end of camp

There are a few openings for interested students, so please spread the word by distributing applications at work and/or posting information online. Camp registration forms (en Inglés and Español) may be downloaded at [NewMaxHayes.com](http://NewMaxHayes.com).