

Putting Sustainability Principals to Work
WIRE-Net's Environmental Impact Initiatives

WIRE-Net's Mission

- WIRE-Net's mission statement clearly states our intent to minimize the organization's impact on the environment. WIRE-Net strengthens manufacturing to create *healthy* communities and fuel economic growth. We provide expertise that is responsive to manufacturing related businesses and their employees. WIRE-Net connects leaders to each other and engages them in their communities. We support. We connect. We partner.

Organization-wide Sustainability Efforts

- Staff recycles paper, plastic, metal, glass, corrugated materials, florescent light bulbs, and printer cartridges.
- WIRE-Net contracts with a document shredding company that recycles.
- WIRE-Net purchases recycled envelopes, business cards, paper towels, and toilet paper.
- WHENEVER POSSIBLE, 2-SIDED COPYING IS USED
- At meetings and events, WIRE-Net uses china coffee cups, stainless steel utensils, and box lunch containers made from recycled materials are used instead of plastic.

COMMUNITY IMPACT SUSTAINABILITY INITIATIVES

- One of WIRE-Net's core initiatives focuses on rebuilding the urban core to counteract the impact of "industrial sprawl" through spearheading brownfield reclamation and redevelopment projects.
- WIRE-Net's Manufacturing Assistance Program was an early promoter of building sustainability principles into business practice. Sustainability Learners Groups were launched to engage company leaders in learning implementation skills through a facilitated peer-to-peer discovery model. Today that model is E4S – Entrepreneurs for Sustainability, a network of over 4000 individuals who are eager to share and learn from each other how to bring sustainability practices into their companies, schools, homes, and communities.